

## ***newspad* employee equity summit**

Thursday/Friday June 21-22

Venue: Linklaters, 25 rue de Marignan, PARIS

### **Sponsorship opportunities**

newspad invites Centre members to sponsor its employee equity summit in Paris on June 21 & 22. Your organisation can either sponsor the event, at a cost of £2,500 or sponsor the event's marketing activities, which includes the programme, at a cost of £500.

The two-day summit is to be hosted by Linklaters in its offices in central Paris, just off the Champs Elysees. All participants will be invited to a hosted summit drinks reception and buffet luncheon on the opening day. More details are available on the event's [webpage](#).

#### **Why sponsor this event?**

- Gain exposure and raise your profile within the industry.
- Build brand recognition with your target audience.
- Create business opportunities.
- Showcase and raise awareness of your company's services in front of an informed audience of industry professionals.
- Demonstrate your commitment to the industry and your support for newspad and the Esop Centre.

#### **Benefits of full event sponsorship**

- Full branding rights throughout.
- Opportunity for a named executive to address the delegates.
- Three FREE delegate places and one speaker slot, as desired.
- Pre-conference sight of the delegate list a fortnight before the event.
- Extended coverage of the full sponsorship in all Esop Centre media and on the website.
- Media release to trade journals regarding the sponsorship.

### **Benefits of marketing sponsorship**

- Mention of your marketing sponsorship in each monthly issue of *newspad* and newsbrief until July and on the Centre's events website permanently until end of July.
- Placement of your logo and contact co-ordinates in a prominent position in the programme; on the event's webpage on our website and in social media releases.
- A reduction of £100 in your admission fee if you both logo co-sponsor our Paris summit and register at least one delegate.

If you would like to sponsor the summit or its marketing activities, please email *newspad* editor Fred Hackworth at [fhackworth@esopcentre.com](mailto:fhackworth@esopcentre.com) to register your interest.

If you have any questions about the summit and its associated sponsorship opportunities, please don't hesitate to get in touch.